

# AERIAL ROUSE

## VISUAL DESIGNER

### CONTACT

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### SOFTWARE

Adobe Photoshop  
Adobe After Effects  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Microsoft Office  
Figma

### EDUCATION

#### Bachelor of Fine Art

#### Savannah College of Art and Design (SCAD)

2016-2020

Major: Graphic Design

Minor: Motion Media

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- Study Abroad, Hong Kong (SAR) 2019

### CERTIFICATIONS

Adobe Photoshop  
Microsoft PowerPoint  
Microsoft Word  
TEFL/TESOL  
First Aid/ CPR

### PROFILE

As a visual designer with strong interests in advertising, packaging, and motion media, I strive to communicate and connect people with my designs. I wish to continue creating designs that educate and inspire while continuously learning and growing as an artist.

### WORK EXPERIENCE

#### Graphic Designer

Ruggable 2021 - Present

- Produced high-quality digital assets that accurately depict the colors and textures of Ruggable products for both PDP and socials using the Adobe Creative Suite
- Created graphic design standards for 3-D rendered assets which improved brand consistency within the team
- Collaborated with cross-functional teams, including copywriters, marketing, and textile designers, to ensure cohesive digital assets
- Collaborated with directors and licensors to conceptualize and create storyboards for commercials, including partners Iris Apfel and Architectural Digest

#### Certified Trainer

Raising Cane's 2021

- Coached employees in hands-on training in food preparation, delivering exceptional customer service, emphasizing the importance of providing a friendly, efficient, and enjoyable dining experience

#### Art Gallery Intern

Vivid Gallery by Tanya Lyn 2019

- Aided in the installation and deinstallation of exhibitions, ensuring proper placement and alignment of artworks
- Designed engaging advertisements for digital and print

#### Office Assistant

Ele and the Chef 2018

- Designed restaurant menus and back of the house signs
- Accurately input and maintained records of apparel inventory and customer feedback using various software tools, ensuring that all data was up-to-date and organized for easy access
- Served as a point of contact between the restaurant management team

#### Freelance Visual Artist

Various Employers 2015 - Present

- Designed eye-catching print materials, such as brochures, posters, and infographics, ensuring designs were print-ready and adhered to client specifications
- Developed custom illustrations and infographics to enhance visual storytelling and convey complex information effectively